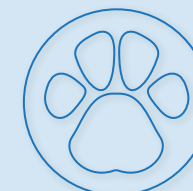


November 2021

Public Health Institutes of the World

IANPHI



IANPHI ROADMAP FOR ACTION ON HEALTH AND CLIMATE CHANGE

SOCIAL MEDIA TOOLKIT FOR MEMBERS AND PARTNERS



This social media kit was created by IANPHI to encourage our members and partners to promote the [IANPHI Roadmap for Action on Health and Climate Change](#), which will be launched on November 10, 2021 at the COP26 UN Climate Conference in Glasgow.

Below are **five suggested messages and associated social media cards** to help raise awareness of the role of national public health institutes (NPHIs) responding to climate change, and on the importance of including public health in climate change policies.

The messages and cards are available in **Arabic, English, French, Portuguese and Spanish**. Cards are also available in several formats for use on **Twitter, Facebook, LinkedIn and Instagram**.

Please make sure to **tag IANPHI** in your posts (same handle on all platforms: @IANPHIhealth). The use of the following hashtags is also encouraged: #NPHIs #COP26

If you have any questions, please contact Marie Deveaux, IANPHI's communications manager (marie.deveaux@emory.edu).

Thank you for helping us shed light on NPHIs' role in climate change!

IANPHI Communications
Marie and Andisheh

[DOWNLOAD THE FULL KIT](#)

MESSAGE #1 NATIONAL PUBLIC HEALTH INSTITUTES ARE KEY CLIMATE ACTORS

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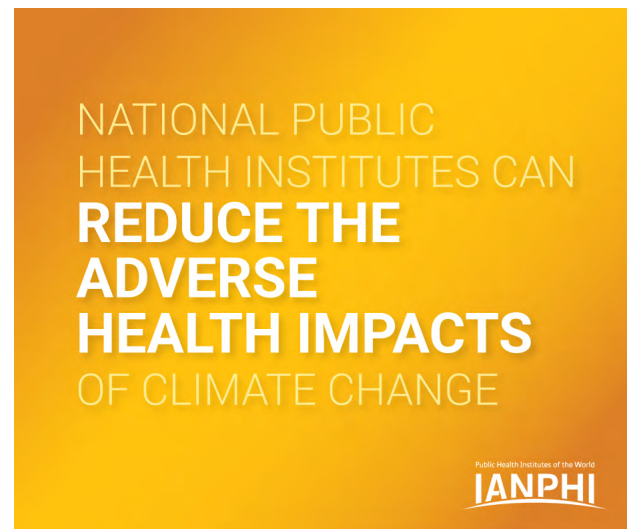


National public health institutes have a critical role in #climatechange adaptation and mitigation to protect the health of populations - Learn more: <https://fal.cn/3jgdb> #COP26 #NPHIs



MESSAGE #2 NATIONAL PUBLIC HEALTH INSTITUTES CAN REDUCE THE ADVERSE HEALTH IMPACTS OF CLIMATE CHANGE

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#NPHIs have a critical role in #climatechange adaptation and mitigation to protect the health of populations. IANPHI supports the development of global NPHI capacity to be key advocates and actors of climate mitigation and adaptation - Learn more: <https://fal.cn/3jgdb> #COP26



MESSAGE #3

CLIMATE CHANGE IS A MAJOR THREAT TO THE HEALTH AND WELL-BEING OF POPULATIONS

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Climate change is a severe threat to the physical and mental health of populations worldwide. National public health institutes have a critical role in #climatechange adaptation and mitigation to protect the health of populations - Learn more: <https://fal.cn/3jgdb> #COP26 #NPHIs



MESSAGE #4 CLIMATE HEALTH IS HUMAN HEALTH

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Climate change is a major threat to the physical and mental health of populations worldwide. National public health institutes have a critical role in #climatechange adaptation and mitigation to protect the health of populations - Learn more: <https://fal.cn/3jgdb> #COP26 #NPHIs



MESSAGE #5 CLIMATE CHANGE WIDENS HEALTH INEQUITIES

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The adverse health impacts of #climatechange worsen existing health, demographic and socio-economic inequities. National public health institutes can monitor and adapt their interventions to reduce climate health inequities - Learn more: <https://fal.cn/3jgdb> #COP26 #NPHIs

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